

The County of San Bernardino **OPPORTUNITY, CALIFORNIA**

- San Bernardino County is the **largest county in the U.S.** in terms of land area. At 20,160 square miles (52,072 km²), it is larger than Massachusetts, Connecticut, Rhode Island, and Delaware combined.
- Its **2 million residents** make it the 12th largest county in the U.S. in terms of population. Its population is larger than 15 states in the nation.
- Its **labor force of more than 900,000** provides the County and its neighboring communities with valuable human capital on which successful businesses are built.
- Its **18 colleges and university campuses** provide a highly educated workforce. Roughly a quarter of the population over 25 has a college degree.
- **Six-figure households** are the fastest growing income segment. One quarter of County households will earn more than \$100,000 a year by 2011.
- Strategically located in the heart of Southern California, its **businesses serve a combined market of more than 23 million people** within three hours of driving. The GDP of this combined market exceeds \$1 trillion.
- It has **three large airports** with spare capacity. LA/Ontario International Airport offers convenient flights to 36 destinations in the U.S. and Mexico. It is also an air hub for UPS's West Coast and transpacific operations. There are several public general aviation airports for business and recreational use.
- It is the **logistics heartland of Southern California**, the U.S. gateway to the Pacific. The strategic location, available land, and relatively affordable industrial space make the County an attractive location for trade-related operations. The County serves as a critical link of the global supply chain for many international businesses thanks to its extensive highway and rail connections to major destinations around the nation.
- The County offers some of the **most affordable homes in Southern California**. It is where many Southern Californians get their American Dream fulfilled.
- Its **diverse climate and geography**, from snow-peaked skiing slopes to vast deserts, offers a wide range of nature-based entertainment for both local residents and tourists. One can go from the ski resorts of Big Bear to the beaches of Orange County in two hours. The County also hosts the entrances to two National Parks (Joshua Tree and Death Valley).



*San Bernardino County is part of the **Riverside-San Bernardino Metropolitan Area**.*

- Together these two counties cover **27,408 square miles** (70,987 km²), an area larger than the State of West Virginia.
- With its **population of over 4 million**, the region has more residents than 24 states in the U.S.
- The region is **one of the nation's best performing metro areas** (source: Milken Institute). Employment in the region grew by 283,000 (+28.6%) between 2000 and 2006 – nearly half of the total employment growth for the State of California.
- It has **led the State in new home construction** every year since 1992.
- It is one of the **top 10 retail markets** in the nation (source: Marcus & Millichap).
- In 2007, the region was rated third in the nation for job creation and retention among the large metro areas (source: Milken Institute).